



IDONEUS

The true meaning of wealth

# Private Wealth is under pressure

Global inflation, international barriers, currency devaluation, institutional “Status Quo”, and resource scarcity are among the factors that currently threaten your wealth.

# Idoneus provides the options you need... now

Through a wide range of options to grow value, freedom of movement of value in a global scale, security and confidence, and assets that hold and grow value, we offer you an alternative to protect your wealth and legacy.





# IDONEUS

Value for Value Exchange at its absolute best. A unique, closed loop business model for HNWI's and the High-end Luxury Partners who wish to serve them.

*If you are focused on efficiently & effectively moving Value, not Cash, this is the place for you.*

## OUR VISION

A global, borderless economy of luxury where value is exchanged securely, compliantly and without barriers.

## OUR MISSION

To provide individuals with more freedom of movement and options, while providing extraordinary value and mobility through a borderless economy for luxury assets, goods and services.

## THROUGH...

## MARKETPLACE

Curated high value public and private offerings.

## PROFESSIONAL TEAM

Over a century collective experience of high value asset trade.

## UNIQUE TOKEN

A Swiss-regulated payment token.

## ROBUST TECHNOLOGY

Utilizing blockchain, smart contracts and state-of-the-art web technologies.





## VALUE PROTECTION, SECURITY & PRIVACY

IDON price value protected at a \$10.00 minimum for public trading; secure blockchain technology; Regulatory compliance. A closed-loop economy, NOT on Public Exchanges.

## INSTANT UTILITY

Simply log on and transact. IDON enables fast, secure, contact-free payment for luxury assets and experiences, such as beachfront villas, boutique hotels, luxury yachts, fine art and more.

## CASH INDEPENDENCE

Little or no cash liquidity required to purchase high-value assets.

## LOW TRANSACTION, NO HOLDING COST

Transactions are executed at a fraction of the costs of traditional finance.

# IDONEUS

Exemplifies luxury.  
Trades assets.  
Provides experiences.  
Gives back.





# Company Profile



AS FEATURED IN

**Bloomberg**

**Forbes**

**yahoo!**  
finance

*Khaleej Times*

**Gulf Business**

**Decrypt**

**Luxury Daily**

**UPSCALE**  
*Living*

# \$700M+

Value exchanged using  
IDON to date

# 40+

Countries our team  
has transacted in

# IDON

Our native cryptocurrency  
fully compliant with Swiss  
Regulation

# HQ & Office

HQ in Switzerland.  
Operations in Dubai.  
Global Network of  
Strategic Partners.



Bloomberg

Forbes

yahoo!  
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UPSCALE  
Living



## WORLD-CLASS PORTFOLIO

Curated public and a private portfolio of luxury assets, goods & services, including real estate, diamonds, fine art, jewelry, yachts and ultra-rare whiskeys.



## PROFESSIONAL TEAM

Industry leading professionals representing over a century of experience who have facilitated high-value asset exchanges and acquisitions on five continents.



## UNIQUE TOKEN

A Swiss-regulated payment token that enables access to the platform and opportunities, asset value offset and serves as the primary payment method.



## ROBUST TECHNOLOGY

Increasingly utilizing blockchain, smart contracts and state-of-the-art web technologies to provide security, reliability and a seamless user experience.

# Exceptional Value...

Idoneus has been created by a team of industry-leading professionals with a long history of pioneering services in the luxury asset trading industry, representing over a century of experience and who have facilitated high-value asset exchanges and acquisitions in more than 40 countries. Idoneus brings this business to the digital world to overcome the challenges of the analog model, as well as to take advantage of the opportunities that digital and blockchain / decentralized technologies unlock.

*“Value for Value Exchange at its absolute best. A unique, closed loop business model for HNWIs and the High-end Luxury Partners who wish to serve them”*



# ...Exceptional People

Our exceptional clients and partners are engaging in a borderless economy, where freedom of choice and control over wealth is the foundation.

## HNWIS

Individuals and multi-generational families, of high net worth or ultra high net worth, who are seeking more opportunities to efficiently and effectively move value; securely, compliantly without borders and barriers.

## LUXURY INDUSTRY PARTNERS

Organizations in the high-end luxury market, from luxury real estate developers, dealers in precious gems, to luxury car dealers, who are seeking access to qualified HNWI's and to secure more opportunities for value in their business.

## FAMILY OFFICES & WEALTH MANAGERS

Your clients count on you for long term wealth & asset management strategies and advice for balancing their portfolios. The Idoneus platform can help them achieve the peace of mind that comes with value preservation on demand.

## IDON HOLDERS

Individuals and organizations that understand that cryptocurrencies offer an option for freedom and control over their wealth, but who also understand the benefits of owning high-value physical assets and accessing luxury experiences. With IDON they hold a token with true utility, prepared and ready to act; a pathway to access the finest opportunities in the luxury market.

*“ The digital economy for luxury - a place to acquire, monetize and experience the finest things in life - through a secure and discrete exchange of value ”*



# Executive Team



**JARRETT PRESTON**  
CHIEF EXECUTIVE OFFICER  
[jarrett@idoneus.io](mailto:jarrett@idoneus.io)

More than 25 years of direct industry experience as a respected Strategic Advisor and C Level Executive. As Founder and Chief Executive Officer of Obsidian International Asset Trading, the world's leading firm dedicated to facilitating the trade of high-value physical assets, Jarrett has built and overseen a multibillion-dollar trade portfolio spanning 40+ countries, across nearly every class of asset. Author of "Billions Under Pressure - The Art and Science of Exchanging and Creating Value"



**TIM O'LEARY**  
Vice President, Portfolio  
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**MARCO VAN DER WEIJDEN**  
Vice President, Digital  
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**NEIL PENNINGTON**  
Vice President, Marketing &  
Communications  
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**MIRANDA DOYEL**  
Portfolio Development  
Manager  
[miranda@idoneus.io](mailto:miranda@idoneus.io)

## ...What Makes us Unique

- Team is highly experienced in this market.
- Deep market knowledge and global networks.
- “Value Focussed” enabled by technology.
- IDON designed for trading luxury assets, goods and services.
- Trusted, secure and fully compliant with KYC / AML.
- IDON price based on auditable “Utility”, not unaccountable exchanges.
- Business Model built on conservative, prudent Swiss regulation.





The opportunities we provide  
for full value when acquiring  
and divesting of assets





Luxury Residences



Private Yachts



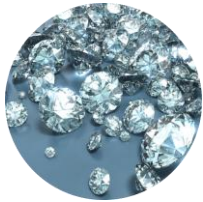
Fine Jewelry



Fine Art



Commercial Projects



Precious Gemstones



Precious Metals



Luxury Vehicles



Private Aircraft



Private Islands



Exclusive Land



Lifestyle Services



Luxury Products



Hotels & Resorts



Timepieces

# Access to the World's Finest Assets, Goods & Services

Idoneus is continuously expanding its portfolio's of luxury assets, goods and services. We are not creating a new business model with Idoneus; we are transitioning an entire global industry, which has been established decades ago, to the digital age, as technology advancements now allow asset transactions of all kinds (fiat & cryptocurrencies, digital & physical assets) to be facilitated much more swiftly, transparently and securely.



# Public Portfolio

The extraordinary public portfolio of assets in the Idoneus Economy is where Industry Partners and Asset Owners showcase their inventory, and is accessible to Token Holders to spend IDON on.

**Access to the Portfolio** of high-end and high-value assets available in the Idoneus Economy.

**Asset Portfolio Inventory** includes diamonds, real estate, fine art, yachts, fine jewelry, and more.

**Browse Luxury Items** by category, price range and location. In-depth Details on each item in the portfolio.

**Send Inquiries** for items of interest and initiate the purchase or rental process.

## Featured Listings



Majesty 140

Motor Yacht 16 (+ 10 crew)

Purchase: 2,500,000.00 IDON (\$25,000,000.00)

\$25MM - \$50MM Range



21.01-Carat Cushion Cut Diamond

Cushion Cut Diamond

Purchase: 490,000.00 IDON (\$4,900,000.00)

\$1MM - \$5MM Range



Stunning Beachfront Villa in Bali

Asia, Indonesia, Bali

Signature Estate 12 6 6

Purchase: 350,000.00 IDON (\$3,500,000.00)

Rent: starting at 1,000.00 IDON (\$10,000.00) per week

\$1MM - \$5MM Range

# Private Portfolio

Dedicated, highly discrete and secure platform where we assist HNWI, UHNWI, family offices and private companies to move tangible wealth via a borderless economy.

**Private Marketplace.** Private Marketplace designed for the world's most exclusive luxury assets.

**Restricted Access.** Restricted to qualified individuals with proven financial capacity.

**Exclusive Assets.** Fine Art Masterworks, Unique Gemstones, Luxury Estates & more.

**White Glove Service.** Personal assistance for high-value asset trading.

**High-Value Assets.** Minimum asset value varies depending on asset class.





# Personal Portfolio

If you have significant IDON, BTC, ETH, or FIAT holdings, and can't find what you are looking for in our Public and Private Portfolios, explore our exclusive luxury assets search service.

**Diversification:** Diversify and convert your digital assets into high-value tangible assets.

**Risk Mitigation:** Mitigate the risk of value loss from holding large amounts of fiat or cryptocurrency.

**Personal Assistance:** Providing personal assistance for enabling successful asset transactions.

**Personal Aspirations:** Reach out and let us know your personal aspirations. We are experts at finding opportunities that suit our high-value clients.



The opportunities we provide  
for the full utilization of  
under-utilized assets.





# REAL ESTATE RENTALS & YACHT CHARTER

The asset is depreciating and has significant holding costs.

- Base rental or charter in IDON; Variable costs / APA in local fiat currency.
- Improved hotel / vessel utilisation, happy staff / crew and suppliers.
- Increased “eyes” on the asset / vessel from highly qualified potential buyers.
- Your rental / charter IDON converted into other assets, goods & services.

## Full value for the Utilization of Real Estate & Yachts

Non-exclusive onboarding and pathway for (U)HNWIs to maximize value.





Hotel occupancy may be consistently between 30% and 70%, even at peak periods.

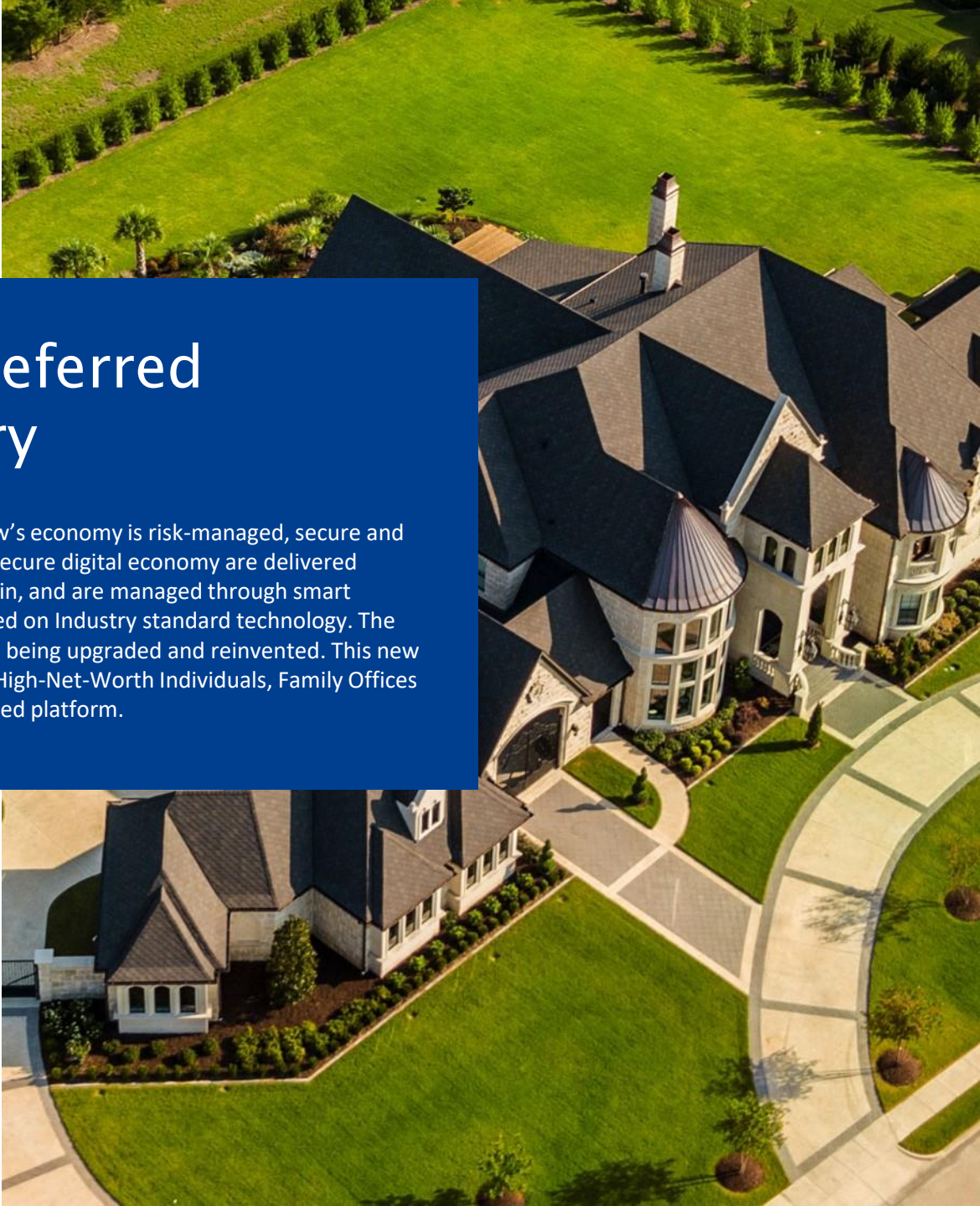
## Full Value for spare capacity in Hotels

- Guests pay the base room rate in IDON; taxes and fees in local fiat
- The guests who take up the rooms pay for services, food, bar in cash / local currency.
- Increased occupancy rates also good for the reputation of the hotel owner  
Increased “eyes” on the hotel from social media and influencers.



How and why  
IDON?





# IDON is Today's Preferred Currency for Luxury

Today's economy is increasingly uncertain. Tomorrow's economy is risk-managed, secure and contact-free. All transactions within our simple and secure digital economy are delivered through a token that lives on the Ethereum blockchain, and are managed through smart contracts. Transactions are digital, low cost, and based on Industry standard technology. The high-value asset, luxury goods and service industry is being upgraded and reinvented. This new digital economy, Idoneus connects Luxury Partners, High-Net-Worth Individuals, Family Offices and Token Holders on one integrated blockchain-based platform.

## INNOVATIVE LIQUIDITY

Easily divest out of dormant, under-utilized, or underperforming holdings, and move into an asset class with no holding costs and growing utility.

## TANGIBLE VALUE

A digital currency that can be utilized to buy or rent physical assets goods and services of nearly every kind, often at a relative discount to prevailing market prices.

## INSTANT UTILITY

Simply log on and transact. IDON enables fast, secure, contact-free payment for luxury assets and experiences, such as beachfront villas, boutique hotels, luxury yachts, fine art and more.

## RISK DIVERSIFICATION

Diversify your portfolio and keep transactions for luxury assets and experiences within the network, using IDON, avoiding external currency fluctuations and other sector-based shocks.





## Why use IDON Tokens?

### VALUE PROTECTION

IDON price value protected at a \$10.00 minimum for public trading.

### FRICTIONLESS TRADE

Skipping the middlemen and a full digital experience that is easy-to-use.

### CASH INDEPENDENCE

Little or no cash liquidity required to purchase high-value assets.

### TRANSACTION SPEED

Transactions are executed on the best-established blockchain network.

### DEVALUATION HEDGE

Swap fiat currency into IDON as a hedge to historic price devaluation.

### TRANSACTION COST

Transactions are executed at a fraction of the costs of traditional finance.

# How to Manage & Spend IDON Tokens?

## IDONEUS PLATFORM

The Idoneus Platform is the central hub to access and interact within the Idoneus Economy, as well as to manage and spend IDON Tokens.

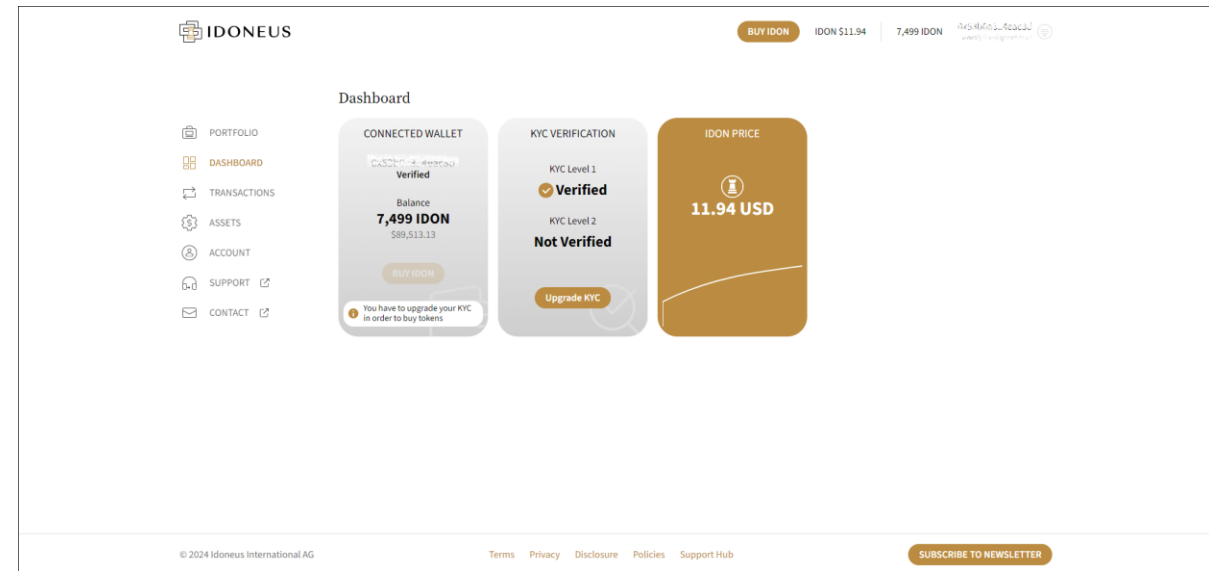
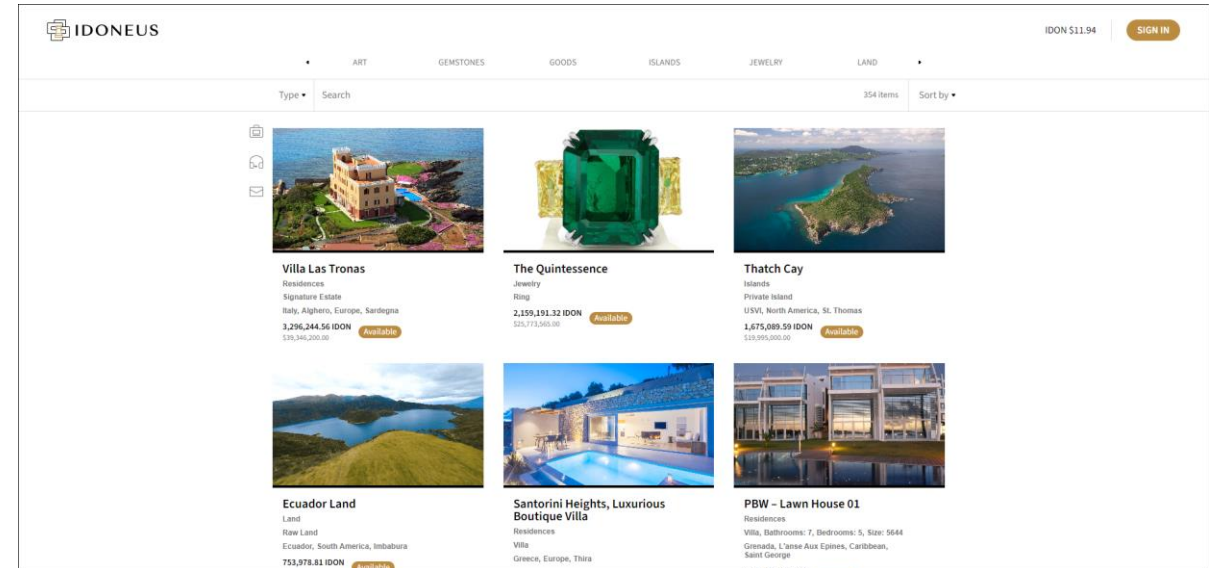
Onboarding & Account Management that includes a comprehensive client due diligence process.

Connecting & Whitelisting Crypto Wallets to receive / send / store IDON.

Purchasing (larger amounts of) IDON directly from the source with USD, CHF, EUR, BTC or ETH.

Make Payments in IDON to buy, rent or otherwise experience luxury assets.

Trade Luxury Assets, Goods & Services, in exchange for IDON.





 Ledger coinbase

## IDON on Crypto Wallets

You can receive, send and store IDON on any Polygon-compatible wallet. We recommend you use one of the following wallet solutions:

- The Idoneus App and IDON Token integrated Cyberwallet.
- Hardware Wallets such as Ledger Nano (X and S), Trezor and BitBox.
- Mobile Wallets such as Trust Wallet, Coinbase Wallet, MyEtherWallet and MetaMask.
- Browser Wallets such as MetaMask, Brave, WalletConnect.
- MultiSig Wallets such as Gnosis Safe.

CAUTION: Idoneus strongly recommends to take necessary security precautions to keep your IDON safe.

If you are seeking to diversify your asset holding,  
secure full value for your underutilized assets, or  
simply looking to experience a slice of luxury ...

... Idoneus is the place for you.





EXPLORE MORE  
[www.idoneus.io](http://www.idoneus.io)